

Here's an **outline for a flyer** tailored to attract promotional product suppliers (PPS customers). The design should be professional, simple, and focused on how you can add value to their business.

Front Side: Custom 3D-Printed Products for Your Clients

1. Header

- **Big, Bold Title:**
 - “Expand Your Offerings with Custom 3D-Printed Promotional Products!”

2. Key Benefits (Bullet Points with Icons)

- **Flexible Small-Batch Orders**
 - Perfect for niche client needs or limited campaigns.
- **Unique Glow-in-the-Dark Finishes**
 - Make their designs stand out!
- **Quick Local Production**
 - Meet tight deadlines without sacrificing quality.
- **Seamless Design Integration**
 - Send your clients' logos or artwork—we'll handle the rest.

3. Photos/Graphics

- Large, high-quality photos of your products:
 - Glow-in-the-dark ornament, branded magnet, and other options.
 - Use a clean background for maximum focus on the product.

4. Call to Action

- **Main Message:**
 - “Let's Partner to Offer Something Truly Unique!”
- **Contact Details:**
 - Your phone number, email, and website prominently displayed.

Back Side: Partner with Us

1. How It Works (Step-by-Step Diagram or Icons)

1. **Send Us Your Client's Graphics**
 - We'll adapt their designs for 3D printing.
2. **Choose the Product and Finish**
 - Glow-in-the-dark, matte, or glossy finishes available.
3. **Receive High-Quality Samples**
 - Quick turnaround for client approval.
4. **Deliver Unique, Custom Products**
 - Impress clients with truly distinctive items.

2. Pricing Overview

- Include a small table for **sample pricing** and bulk discounts:
 - **Small Orders:** \$3.50 for 2-inch, \$5.00 for 3-inch (minimum 10).
 - **Bulk Orders:** \$1.75 for 2-inch, \$2.50 for 3-inch (plus \$75 setup fee).
 - **Magnet Add-On:** \$3 per item.
- Add a note about your **holiday sale** if it applies to PPS customers.

3. Customer Testimonials or Example Brands (Optional)

- If you have past examples or references, add a section:
 - “See how we’ve helped businesses like [X] create memorable products!”

4. Call to Action

- **Main Message:**
 - “Ready to Start? Let’s Create a Sample for Your Next Client!”
- Include your phone number, email, and website again.

Design Tips:

1. **Colors and Branding:** Use your brand’s colors but ensure the layout feels clean and professional.
2. **Typography:** Bold, clear fonts for headers and concise text in easy-to-read fonts.
3. **Photos:** High-quality, evenly lit product photos with minimal distractions.
4. **Format:** Standard letter size (8.5 x 11 inches) with room for margins to print cleanly.

Would you like help writing the actual text or creating specific visuals for this flyer?

How to Balance It in Marketing Materials

1. Personal Touch:

- Add a small “About Me” section to your website or flyer:
 - *“Hi, I’m [Your Name], the owner and creator behind [Your Business Name]. I take pride in every design, ensuring your products are exactly what you envision!”*

2. Professionalism Without Overpromising:

- Avoid misleading terms like “team” unless you explicitly mean your network of suppliers or collaborators.
- You can use phrases like:
 - *“As a small business, I offer personal attention to every project.”*

3. Use Testimonials (If Available):

- If customers have praised your personal touch, highlight it. Example:
 - *“[Your Name] really listened to what we needed and delivered exactly what we wanted!”*

Summary

- **Highlight It** when personal connection, craftsmanship, and attention to detail matter.
- **Downplay It** when scalability and fast production might be a concern, but still assure them of professionalism and reliability.