

Here's an **outline for a flyer** tailored to attract promotional product suppliers (PPS customers). The design should be professional, simple, and focused on how you can add value to their business.

Front Side: Custom 3D-Printed Products for Your Clients

1. Header

Big, Bold Title:

- "Expand Your Offerings with Custom 3D-Printed Promotional Products!"

Subheading:

- "Glow-in-the-Dark Ornaments, Branded Magnets, and More – Fully Customizable to Suit Any Client's Needs."

2. Key Benefits (Bullet Points with Icons)

- **Flexible Small-Batch Orders**
 - Perfect for niche client needs or limited campaigns.
- **Unique Glow-in-the-Dark Finishes**
 - Make their designs stand out!
- **Quick Local Production**
 - Meet tight deadlines without sacrificing quality.
- **Seamless Design Integration**
 - Send your clients' logos or artwork—we'll handle the rest.

3. Photos/Graphics

- Large, high-quality photos of your products:
 - Glow-in-the-dark ornament, branded magnet, and other options.
 - Use a clean background for maximum focus on the product.

4. Call to Action

Main Message:

- "Let's Partner to Offer Something Truly Unique!"

Contact Details:

- Your phone number, email, and website prominently displayed.

Back Side: Partner with Us

1. How It Works (Step-by-Step Diagram or Icons)

- Send Us Your Client's Graphics**
 - We'll adapt their designs for 3D printing.
- Choose the Product and Finish**
 - Glow-in-the-dark, matte, or glossy finishes available.
- Receive High-Quality Samples**
 - Quick turnaround for client approval.
- Deliver Unique, Custom Products**
 - Impress clients with truly distinctive items.

2. Pricing Overview

- Include a small table for **sample pricing** and bulk discounts:
 - **Small Orders:** \$3.50 for 2-inch, \$5.00 for 3-inch (minimum 10).
 - **Bulk Orders:** \$1.75 for 2-inch, \$2.50 for 3-inch (plus \$75 setup fee).
 - **Magnet Add-On:** \$3 per item.
- Add a note about your **holiday sale** if it applies to PPS customers.

3. Customer Testimonials or Example Brands (Optional)

- If you have past examples or references, add a section:
 - “See how we’ve helped businesses like [X] create memorable products!”

4. Call to Action

- **Main Message:**
 - “Ready to Start? Let’s Create a Sample for Your Next Client!”
- Include your phone number, email, and website again.

Design Tips:

1. **Colors and Branding:** Use your brand’s colors but ensure the layout feels clean and professional.
2. **Typography:** Bold, clear fonts for headers and concise text in easy-to-read fonts.
3. **Photos:** High-quality, evenly lit product photos with minimal distractions.
4. **Format:** Standard letter size (8.5 x 11 inches) with room for margins to print cleanly.

Would you like help writing the actual text or creating specific visuals for this flyer?

How to Balance It in Marketing Materials

1. **Personal Touch:**

- Add a small “About Me” section to your website or flyer:
 - *“Hi, I’m [Your Name], the owner and creator behind [Your Business Name]. I take pride in every design, ensuring your products are exactly what you envision!”*

2. **Professionalism Without Overpromising:**

- Avoid misleading terms like “team” unless you explicitly mean your network of suppliers or collaborators.
- You can use phrases like:
 - *“As a small business, I offer personal attention to every project.”*

3. **Use Testimonials (If Available):**

- If customers have praised your personal touch, highlight it. Example:
 - *“[Your Name] really listened to what we needed and delivered exactly what we wanted!”*

Summary

- **Highlight It** when personal connection, craftsmanship, and attention to detail matter.
- **Downplay It** when scalability and fast production might be a concern, but still assure them of professionalism and reliability.